WHAT IS CLAIMED IS:

 A content-exhibition control apparatus for exhibiting a content in another apparatus, comprising:

generating means for generating degree-of-exposure control data used to control the degree of exposure of the content;

exhibition control means for controlling the exhibition of the content recorded in the another apparatus, according to the degree-of-exposure control data generated by the generating means; and

obtaining means for obtaining the state data of the content sent from the another apparatus,

wherein the generating means generates the degree-ofexposure control data according to the state data of the content, obtained by the obtaining means.

 A content-exhibition control apparatus according to Claim 1,

wherein the degree-of-exposure control data includes a content ID, an exposure type, and an exposure value; and

the state data of the content includes a viewing condition and a degree-of-exposure condition.

3. A content-exhibition control method for a content-

exhibition control apparatus for exhibiting a content in another apparatus, comprising:

a generating step of generating degree-of-exposure control data used to control the degree of exposure of the content;

an exhibition control step of controlling the exhibition of the content recorded in the another apparatus, according to the degree-of-exposure control data generated in the generating step; and

an obtaining step of obtaining the state data of the content sent from the another apparatus,

wherein the degree-of-exposure control data is generated in the generating step according to the state data of the content, obtained in the obtaining step.